



## **BackOffice Associates® Announces Sponsorship at the MDM & Data Governance Summit 2011**

*BackOffice and Westinghouse Electric Company to Present “How Westinghouse Created Comprehensive MDM and Data Governance Strategies on a Global Scale”*

**South Harwich, Mass., September 7, 2011** – [BackOffice Associates, LLC](#), the leader in ERP [data quality](#), [data governance](#) and [data migration](#) solutions for [Oracle®](#), [SAP®](#) and other ERP vendors, today announced its sponsorship of the [MDM & Data Governance Summit 2011](#) that will take place from September 11-13 at the [Marriott Marquis](#) in [New York City](#).

BackOffice Associates® Co-Founder and CTO, [Tom Kennedy](#), will present with [Westinghouse Electric Company, LLC](#) on “[How Westinghouse Created Comprehensive MDM and Data Governance Strategies on a Global Scale](#)” on Monday, September 12<sup>th</sup> from 10:45a.m. - 11:30 a.m. The presentation will focus on how Westinghouse managed the ongoing creation, collection and maintenance of data for their integrated ERP solution to optimize performance and profitability.

“By partnering with BackOffice, companies can reap the benefits of business process harmonization,” said Tom Kennedy, Co-Founder and CTO, BackOffice Associates. “We provide virtual, real-time access to – and visibility of – master data so your company can apply global data standards and build global business processes that improve efficiency and cost effectiveness for your entire ERP landscape.”

The MDM & Data Governance Summit is the world's largest conference dedicated to MDM & Data Governance featuring over 50 speakers from Fortune 500 companies and consists of best practices, case studies, expert panels and more.

[BackOffice Associates](#) can be found at booth #24 in the exhibit hall.

### **About BackOffice Associates**

[BackOffice Associates®](#) is the leading provider of ERP [Data Quality](#), [Data Governance](#) and [Data Migration](#) solutions for [Oracle®](#), [PeopleSoft®](#), [JD Edwards®](#), [SAP®](#), [Infor®](#) and other leading ERP solutions. Concentrating on enhancing ERP data quality since 1996, our products and services are the recognized best practice for companies using Oracle, SAP and other solutions. BackOffice Associates delivers the industry’s only “[Boring Go Live®](#)” process for the uneventful implementation of ERP. For data governance solutions, BackOffice Associates is the choice of customers who require “[Business-Ready Data Every Day™](#)”. BackOffice Associates is a global corporation headquartered in Massachusetts with additional offices in the US, Europe, Asia, India, Australia and Mexico. Company information is available at [www.boaweb.com](#).

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