



FOR IMMEDIATE RELEASE

Contact:

John Kelly

Director Global Marketing

BackOffice Associates, LLC

508.430.7100 x486

JohnKelly@boaweb.com

**BACKOFFICE ASSOCIATES GATHERS FOR
BACKOFFICE ASSOCIATES TECHED 2010
IN MIAMI FLORIDA**

Company hosts BackOffice User Group (BUG) at BackOffice Associates TechEd 2010 offering user collaboration, product overview sessions, and new product releases

Coral Gables, FL, March 26, 2010 – [BackOffice Associates, LLC](http://www.boaweb.com), the leader in ERP data migration, data governance and Master Data Management solutions for [SAP](#), [Oracle](#) and other ERP vendors, today commenced [BackOffice Associates TechEd 2010](#), its annual customer user conference, March 26-28, 2010 at the [Biltmore](#) Coral Gables, Miami, Fla.

Over 50 [BackOffice User Group](#) (BUG) members from [Fortune 1000](#) companies, 250 BackOffice Associates ([BOA](#)) consultants and other staff will gather to collaborate and learn about [new products](#) directly from BOA's software developers. Attendees will also have the opportunity to interact with BackOffice CTO and Founder [Tom Kennedy](#) and the entire [BOA management team](#).

“TechEd 2010 is an exciting event for the BackOffice community to come together, collaborate on today's top ERP data migration, data governance and master data management challenges and learn about the innovative solutions available to meet those needs,” said [Trish Kennedy](#), BackOffice Associates co-founder and CEO. “The event provides a forum for our customers, consultants, developers, management team and staff to interact and explore ways to work together in the coming year, as we continue to create Best of Breed solutions.”

TechEd 2010 will include: expanded training sessions; product demonstrations, NEW product introductions; and comprehensive company updates. BackOffice consultants, customers and developers will also complete in “BOA Demo Jam 2010”. Each Demo Jam competitor will have ten minutes to develop an application on the BackOffice proprietary Cransoft® Platform for the chance to win cash prizes.

Additional BOA TechEd 2010 details available at <http://www.boaweb.com/teched2010.htm>.

#

About BackOffice Associates

[BackOffice Associates](#), LLC is a leading provider of data migration and [data governance](#) solutions in support of ERP solutions for global customers. BackOffice Associates pioneered the industry's only "[Boring Go Live®](#)" migration process to deliver a smooth startup for customers implementing SAP, Oracle and other solutions. The company exclusively focuses on ERP data migration, data governance and master data management delivering [Business-Ready Data Every Day™](#) for users worldwide. BackOffice Associates is headquartered in South Harwich, Mass., with offices in the United States, Europe, Australia, Mexico, Singapore and India. Company information is available at: www.boaweb.com.