



FOR IMMEDIATE RELEASE

Contact:

John Kelly
Director Global Marketing
BackOffice Associates, LLC
508.430.7100 x486
JohnKelly@boaweb.com

BACKOFFICE ASSOCIATES TO PRESENT AT UPCOMING GARTNER SUMMITS IN LAS VEGAS

Company to Also Exhibit at SCOPE East Conference 2010 in Orlando

South Harwich, Mass., April 9, 2010 – [BackOffice Associates, LLC](#), the leader in ERP [data migration](#), [data governance](#) and [Master Data Management](#) solutions for [SAP](#), [Oracle](#) and other ERP vendors, today announced that it will present at [Gartner’s Business Intelligence](#) and [Master Data Management 2010](#) Summits on April 12-14 and April 14-16 respectively, at the [Mandalay Bay Resort](#) in Las Vegas. Founder and [CTO Tom Kennedy](#) will present on key master data management and data governance strategies for businesses today.

At Gartner’s Business Intelligence Summit BackOffice will host a session entitled “[Active and Passive Data Governance: Data Governance is a Journey](#)” on April 13th from 4:20 – 5:20 p.m. in the Mandalay Bay Ballroom B. Visit BackOffice at Booth N or attend its [martini social](#) at the Lagoon E Hospitality Suite on April 13th from 6:35 – 8:35 p.m.

At the Master Data Management Summit, Kennedy will lead a session entitled “[Master Data Management for the Business: Global Visibility. Now.](#)” on April 15th from 3:45 – 4:45 p.m. in the Mandalay Bay Ballroom B. The Company will also formally introduce its new Master Data Management solution, ([MDMb™](#)). BackOffice will be located at Booth 9 during the Summit and will host a second [martini social](#) at the Lagoon D Hospitality Suite on April 15th from 7:30 – 9:00 p.m.

BackOffice Associates will also be exhibiting at the Supply Chain Operations Private Exposition ([SCOPE](#)) [East](#) conference from April 11-13 at the [Rosen Shingle Creek](#) in Orlando, Fla. where Steve Yeager, formerly of Exxon Mobil, will present a case study on April 12 from 4:00 - 5:00 p.m. Please visit the Company at Booth 302.

###

About BackOffice Associates

[BackOffice Associates](#), LLC is a leading provider of data migration and [data governance](#) solutions in support of SAP solutions for global customers. BackOffice Associates pioneered the industry's only "[Boring Go Live®](#)" migration process to deliver a smooth startup for customers implementing SAP solutions. The company exclusively focuses on SAP data migration and data governance delivering [Business-Ready Data Every Day™](#) for users worldwide. BackOffice Associates is headquartered in South Harwich, Mass., with offices in the United States, Europe, Australia, Mexico, Singapore and India. Company information is available at: www.boaweb.com.