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Contact:

John Kelly

Director Global Marketing

BackOffice Associates, LLC

508.430.7100 x486

JohnKelly@boaweb.com

BackOffice Associates' Website Redesign Awarded Best in Class by the Interactive Media Awards

www.boaweb.com Receives highest honor bestowed by the IMA for business-to-business category

South Harwich, Mass., July 28, 2010 – [BackOffice Associates, LLC](http://www.boaweb.com), the leader in ERP [Data Migration](#), [Data Governance](#) and [Master Data Management](#) solutions for [SAP](#)[®], [Oracle](#)[®] and other ERP vendors, today announced that it has been awarded “Best in Class” by [Interactive Media Awards](#)[™] (IMA) for its website redesign. This honor recognizes that the site redesign surpasses standards of excellence set by the Web’s most professional work. The website scored 100 for usability, 99 for design, 96 for content, 99 for feature functionality and 91 for standards and browser compatibility, scoring a total of 485 out of 500.

The redesigned website offers an easily accessible and expanded resource for anyone seeking information about BackOffice Associates[®] and how they enhance data quality in ERP. Notable content upgrades include significantly expanded [Solutions](#) and [Products](#) sections outlining BackOffice’s pioneering [Boring Go Live](#)[®] data migrations, [Business-Ready Data Every Day](#)[™] data governance and their innovative [CranSoft](#)[®] platform and applications, the foundation of all BackOffice software including data migration and governance applications. The site also highlights the three key elements that have enabled the continued growth and success of BackOffice - the [experts](#), [tools](#) and [methodology](#).

“We would like to acknowledge Ivan Borowick and Kelly Moore of [IKA Design](#) who contributed to the website redesign,” said John Kelly, director of global marketing of BackOffice Associates. “It’s an honor to have the results of our work recognized by the IMA.”

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About BackOffice Associates

BackOffice Associates[®] is the leading provider of ERP [data migration](#), [data governance](#) and [Master Data Management](#) (MDM) solutions for [Oracle](#)[®], [PeopleSoft](#)[®], [JD Edwards](#)[®], [SAP](#)[®], [Infor](#)[®] and other leading ERP solutions. Concentrating on enhancing ERP data quality since 1996, our products and services are the recognized best practice for companies using Oracle, SAP and other solutions. BackOffice Associates

delivers the industry's only [“Boring Go Live®”](#) process for the uneventful implementation of ERP. For data governance solutions, BackOffice Associates is the choice of customers who require [“Business-Ready Data Every Day™”](#). BackOffice Associates is a global corporation with offices in Europe, Australia, India, Mexico, Singapore and the United States, in addition to our headquarters in Massachusetts. Company information is available at www.boaweb.com.