

Contact:

BackOffice Associates, LLC
John Kelly, 508-430-7100 x486
Marketing
johnkelly@boaweb.com

BACKOFFICE ASSOCIATES TO BE PLATINUM SPONSOR OF MANAGING YOUR SAP PROJECTS 2008, Orlando, October 22-24

BackOffice Associates Founder, Tom Kennedy, to present Industry leading solutions on SAP Data Migration and SAP Data Governance.

HARWICH, MASS -- October 06, 2008 --

[BackOffice Associates, LLC](#), the leader in [SAP data migration](#) and [SAP data governance solutions](#), announced today that it will participate as the platinum sponsor of [SAP Insider- Managing your SAP projects 2008](#), October 22-24 at the [Loews Royal Pacific in Orlando, Florida](#). This three day event delivers innovative strategies, expert instruction and best practices to more efficiently manage your SAP projects.

[Managing your SAP Projects 2008](#) is the most important event of the year for project managers and teams that plan, manage or support SAP implementations and SAP upgrades. SAP project managers must keep their upgrades, rollouts, and new implementations on track and affordable. [Managing your SAP Projects 2008](#) highlights key SAP projects and initiatives and showcases best practices in the areas of: [SAP](#); [SAP Solution Manager](#); Global Rollouts; [SAP implementations](#); and [SAP Centers of Excellence](#). "We're very pleased to have BackOffice as a Platinum sponsor of this flagship event," said Benny DiCecca, CEO, [Wellesley Information Services](#), the publisher of [SAP Insider](#), and producer of the event.

[BackOffice Associates Founder and Chief Technology Officer](#), Thomas Kennedy will present on Data Migration, Data Governance, and [Business-Ready Data Every Day™](#). "BackOffice Associates has always been dedicated to delivering 100% successful and affordable SAP projects." said Thomas Kennedy, "Our focus on delivering Business Ready Data enables the project team to stay on track, minimize politics, deliver fact based configuration of SAP and experience a [Boring Go Live](#)."

About BackOffice Associates

BackOffice Associates, LLC is the leading provider of data migration and data governance solutions for global SAP® customers. The company's solutions focus on ensuring *Business Ready Data Everyday™* to meet the demands of highly integrated SAP systems. BackOffice Associates pioneered the industry's only "Boring Go Live®" data migration process to deliver a smooth startup for customers implementing SAP. We are the only company in the world to focus exclusively on SAP Data Migration and Data Governance and this focus has enabled BackOffice to now be the recognized industry leader in SAP Data Quality solutions that provide immediate value for our customers. BackOffice Associates is headquartered in South Harwich, Massachusetts with offices in the United States, Europe, Australia, Mexico and India. More Company information is available at: www.boaweb.com