

## **BACKOFFICE ASSOCIATES TO BE PREMIER SPONSOR OF MANAGING YOUR SAP DATA 2008, Las Vegas, November 17-19th**

**Brent Spiner to co-present “We Know Data” with BackOffice Associates Founder and CTO, Tom Kennedy.**

HARWICH, MASS – November 12, 2008 --

[BackOffice Associates, LLC](#), the leader in [SAP data migration](#) and [SAP data governance solutions](#), announced today that it will participate as the premier sponsor of [SAP Insider- Managing your SAP Data 2008](#), November 17-19, at the [Mirage](#), Las Vegas. This three day event delivers innovative strategies, expert instruction and best practices to more efficiently manage SAP data.

[Managing your SAP Data 2008](#) is the most important event of the year for Business Managers and IT Professionals faced with the challenges of managing business data for SAP. These challenges aren't solved by a single tool or magic process, but a combination of technology and sound business practices. SAP functional and IT professionals will learn first-hand how tools and services such as those offered by BackOffice Associates, can help with the tasks of master data management, data validation, data cleansing and more. “We're very pleased to have BackOffice Associates as the premier sponsor of this event,” said Benny DiCecca, CEO, [Wellesley Information Services](#), the publisher of [SAP Insider](#), and producer of the event.

Actor [Brent Spiner](#) of “[Star Trek: The Next Generation](#)” will co-present BackOffice Associates’ “Enterprising” and innovative solutions with [BackOffice Associates Founder and Chief Technology Officer](#), Thomas Kennedy. “Your Data is the DNA of your business.” said Thomas Kennedy, “Having valid, Business-Ready Data Every Day™ is critical to success with any SAP® solution. BackOffice Associates has always been dedicated to delivering 100% successful SAP projects.”

About BackOffice Associates

[BackOffice Associates, LLC](#) is the leading provider of [SAP data migration](#) and [SAP data governance](#) solutions for [global SAP® customers](#). The company's solutions focus on ensuring [Business Ready Data Every Day™](#) for SAP customers worldwide. BackOffice Associates pioneered the industry's only “[Boring Go Live®](#)” data migration process to deliver a smooth startup for customers implementing SAP. BackOffice Associates is headquartered in South Harwich, Massachusetts with offices in the United States, Europe, Australia, Mexico and India. For More information visit: [www.boaweb.com](#).

### **Keyword Tags:**

Brent Spiner, Star Trek, Boring go live, Business ready data every day, data governance, data migration, managing your sap data, sap data governance, sap data migration