

## IMMEDIATE RELEASE:

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## BackOffice Associates announces the BackOffice User Group

### “Be A Bug”

**HARWICH, MASS, December 5, 2008** – [BackOffice Associates, LLC](#), the leader in [SAP® data quality](#), [SAP data migration](#) and [SAP data governance](#) solutions, announced today the official launch of the [BackOffice User Group](#).

[BackOffice Associates](#) has formed the BackOffice Associates User Group, [www.boaweb.com/BUG](http://www.boaweb.com/BUG), to facilitate clear communication and visibility across the entire platform of [BackOffice solutions](#). BUG is the collective voice of customers that influences future development of the BackOffice product line including [Data Migration](#) and [Data Governance](#).

“We are pleased to offer this collaboration between BackOffice Associates and our customers. Our success is measured by the success of our customers and we rely on our customers’ feedback to continuously improve our products and services,” said Patricia Kennedy, President and CEO of BackOffice Associates. The next BUG meeting will be at BOA TechEd March 12 – 14, 2009.

### ABOUT BACKOFFICE ASSOCIATES:

BackOffice Associates, LLC is the leading provider of SAP data migration and SAP data governance solutions for global SAP customers. Concentrating on SAP data quality for more than a decade, BackOffice’s products and services are the recognized best practice for companies implementing SAP software. The Company’s solutions focus on eliminating risk associated with poor data quality and enabling global corporation to fully realize the benefits envisioned from their global ERP projects. BackOffice delivers the industry’s only “[Boring Go Live](#)®” process to deliver an uneventful startup for customers implementing SAP solutions. For data governance solutions, BackOffice continues to be the choice of the Global 500 and Fortune 1000 who require [Business-Ready Data Every Day](#)™. BackOffice Associates is headquartered in South Harwich, Massachusetts with offices in Europe, Australia, India and Mexico. Company information is available at [www.boaweb.com](http://www.boaweb.com).