

Achieve Global Visibility and One View of the Truth

If you were to ask five companies to define master data management (MDM), you'd probably get five different answers. It's certainly not a simple concept to describe, and there's still a lot of confusion over precisely what it refers to: Is MDM a task given to IT, or is it something the business team uses to make critical business decisions? Is it a specific solution for consolidating data, or does it encompass a larger definition that involves data cleansing, analysis, and governance?

Changing How Businesses Think of MDM

BackOffice Associates believes that the idea of MDM should be turned on its head. We want to change the widespread mindset that a successful MDM project will take months or even years of custom development. Our vision is to provide for fully functional MDM implementations with complete global visibility to data — in 90 days or less. With this global visibility and access, a business can monitor, measure, and produce metrics and global data standards — leading to more accurate and consistent global data, no matter what back-end systems the company has in place.

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Tom Kennedy

CTO and Founder,
BackOffice Associates, LLC

Like many companies, your business most likely pulls data from multiple systems and applications. Therefore, it can be hard to view the data you need quickly and maintain consistent standards across all platforms. Wouldn't it be great to have an approach to MDM that didn't require a heavy investment in software and didn't include retraining end users to enter data in a new way? The CTO and founder of BackOffice Associates, Tom Kennedy, urges businesses to rethink MDM. “Achieving one view of the truth is a short journey requiring virtually no development or retraining of end users,” he says. “The choice is simple: Attempt to build a dream for the ever-changing future — or get global visibility today.”

Global Data Standards and Real-Time Access

By partnering with BackOffice Associates, you can reap the benefits of business process harmonization today. We provide virtual, real-time access to — and visibility of — your

Taking a Business-Focused Approach to Master Data Management: Opportunities and Benefits

With a simplified master data approach, your business can:

- Use your current applications as data collection devices
- Present data — for example, any customer, vendor, employee, or material data — as though it were from one system
- Train a small group of users to define and enforce data standards from a centralized view of all master data
- Reduce data standards violations through built-in, automated workflow notification
- Centrally monitor and measure global master data, regardless of its source system
- Build global cross-references while identifying duplicates and overlaps for remediation and consolidation

A simplified approach provides key benefits:

- Eliminates costly development time
- Leverages existing resources with no required end-user retraining
- Maintains performance of source systems
- Provides a single view of the truth for your global data

master data so you can apply global data standards and build global business processes that improve efficiency and cost effectiveness for your entire ERP landscape. Our approach lets you apply data standards without the complexities of layered technologies and custom development. ■



BackOffice Associates, LLC is a leading provider of data migration and data governance solutions for global SAP customers. Concentrating on data quality for more than a decade, BackOffice Associates' solutions and services are a recognized best practice for companies implementing SAP software. BackOffice Associates is a global corporation that provides

data governance solutions to SAP customers that require “Business-Ready Data Every Day.” Headquartered in Massachusetts, the company also has offices in the US, Europe, Australia, India, and Mexico. For more information, go to www.boaweb.com or contact us at Info@boaweb.com.